

**Windsor Academy Trust**  
**School: The Kingswinford School**  
**Careers and Enterprise Plan 2018-19**

<b>Gatsby 8 Benchmarks for Careers Excellence</b>
1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

**Whole School Strategies**

<b>Activity</b>	<b>Details</b>	<b>Impact</b>	<b>Gatsby Benchmarks</b>
<b>Displays</b>	<p>Careers based displays are shown by the Careers office , university open days, alternative destinations and the UCAS process.</p> <p>Subject areas also hold careers displays.</p> <p>Teachers' previous careers are to be</p>	<p>Encourages students to prepare for future destinations and celebrates achievement.</p> <p>Increases awareness of Careers priorities in school to staff and students.</p> <p>Humanises the process of choosing a</p>	2, 4

	displayed around the school.	career	
<b>Kudos</b>	A site licence to the Kudos system is held by the school which is the UK's most popular impartial careers guidance and information program.	This online tool provides students with a personalised experience which enables them to explore careers pathways based on their interests, skills and aspirations. Students can discover the relevant labour market information of careers that they might like or are suited to and discover where their favourite subjects could take them.	2, 3, 4, 8
<b>Works Experience</b>	Year 10 students have the opportunity to opt in to a works experience week during Active Learning week	Further highlights opportunities and gives students a wealth of experiences outside of the classroom.	5,6
<b>Aspire to HE</b>	The Kingswinford School has been awarded the Innovation Award by the University of Wolverhampton, allowing access to a wealth of seminars, activities and opportunities for our students	This has provided opportunities for our students to visit colleges, attend the World Skills day, and to visit Oxford University	3, 5, 8
<b>Student voice</b>	The school gather student voice via Google Forms to collate student preferences and understanding of careers.	This allows strategic members of staff within the Careers, Work-Related Learning and Enterprise faculty to analyse the individual needs and wants of students to best develop opportunities and experiences for them.	1, 3
<b>Careers Evening</b>	The Kingswinford School Careers Evening takes place in October each academic year with a changing theme and focus each year.	Increased awareness and understanding of universities and their courses, apprenticeships, the armed forces and a variety of careers available for students and parents.	2, 5, 7
<b>Careers Office</b>	The Careers Office is based just off the centre of the school with many careers resources. This is where careers conversations and 1:1 personal guidance takes place.	Connexions appointments held in the Careers Office	3, 8

<b>Parental Engagement</b>	Engagement via: newsletters, meetings, school website, twitter, parentmail and information evenings at key points throughout the year.	Increased parental awareness of students milestones such as choosing options, deciding on future destinations and careers opportunities in school.	3, 8
<b>WAT PLEDGE</b>	At The Kingswinford School we endeavour to stretch challenge and develop students academically socially and personally. Therefore we pledge to offer and expose all students to a range of opportunities in order for them to become more successful in life.	The WAT Pledge encompasses opportunities specific to careers and enterprise education including raising money for charity, present to more than 30 people, visit a higher educational establishment and taking part in a work based experience.	1, 4, 5, 6, 7
<b>Form tutor mentoring</b>	From as early as Year 7, Form tutors have a termly meeting with their students where they discuss the career they want to do and how they are going to achieve this.	Provides career focus from an early age which in terms influences option choices. Gives A guidance for our Achieving Excellence programme as we are able to highlight which student is unsure of their next steps or destinations.	3,8